

Alan Muller
Research programme GEM
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Curriculum Vita

Alan Muller is currently Professor of International Management at the University of Groningen. From 2011 to 2015 he was Associate Professor and Director of the MBA Program at the University of Amsterdam. From 2008 through 2010 he taught International Business at the University of Washington's Michael G. Foster School of Business, where he continues to hold an affiliate professorship. Alan holds degrees from RSM Erasmus University (PhD in Management), University of Amsterdam (Masters in International Relations) and University of Washington (Bachelor in History), all cum laude. He has received numerous additional awards, and was invited as a Visiting Scholar to Simon Fraser University (Vancouver BC) in 2008 and Hong Kong Baptist University in 2010 and 2011. Alan's current research centers on the intrinsic- and extrinsic drivers of corporate social behaviors, particularly in a cross border setting. His work has been published in outlets such as *Academy of Management Review*, *Strategic Management Journal*, and *Journal of Management Studies*. He is also an active member of the academic community, serving on the editorial board of the *Academy of Management Review*, *Business & Society*, and *Business Ethics: a European Review*. Additionally, he has served as an ad hoc reviewer for the *Academy of Management Journal*, *Administrative Science Quarterly*, *Organization Science*, *Journal of Business Ethics*, *Journal of Management Studies*, *Business Ethics Quarterly*, *Business & Society*, *International Business Review*, and *Corporate Governance: An International Review*.

Education

PhD, Management: RSM Erasmus University, the Netherlands, 2004 (cum laude)
MA, International Relations: University of Amsterdam, the Netherlands, 1998 (cum laude)
BA, History: University of Washington, 1993 (cum laude)

Previous positions

2011-now	Visiting Professor, Michael G. Foster School of Business, University of Washington.
2011-2015	Associate Professor, Amsterdam Business School, University of Amsterdam
2011-2011	Assistant Professor, Amsterdam Business School, University of Amsterdam
2008-2010	Senior Lecturer, Michael G. Foster School of Business, University of Washington
2005-2008	Assistant Professor, Amsterdam Business School, University of Amsterdam

Teaching experience

Theories of International Management (University of Amsterdam)
Master-level (large lecture)
Most recent evaluation: 8.4 (1-10 scale; "overall opinion of lecturer," Spring 2015).

IBUS 300: Introduction to the Global Business Environment (University of Washington)
Undergraduate (Summer term, 35 students)
Most recent evaluation: 4.5 (0-5 scale, Summer 2014)

International Business (University of Amsterdam)
MBA (2 sections per year)
Most recent evaluation: 4.5 (1-5 scale; "overall opinion of lecturer," Fall 2013).

International Strategic Management (University of Amsterdam)
Master-level (3 sections per year, 30 students per section)
Most recent evaluation: 4.8 (1-5 scale; "overall opinion of lecturer," Spring 2011).

Honors and awards

2015	McGraw-Hill Distinguished Paper Award, Academy of International Business (Midwest)
2014	MBA Professor of the Year, Amsterdam Business School (2013-14)

2014	Best Reviewer Award ('ABCD'), OMT division
2011	Best Reviewer Award, Academy of Management, SIM division
2010	Best Paper Proceedings, Academy of Management, SIM division
2008	Finalist, Best Paper award, Academy of Management, SIM division
2008	Best Paper Proceedings, Academy of Management, SIM division
2005	Finalist, Richard Farmer Dissertation Award, Academy of International Business
2005	Winner, Annual Dissertation Award, Dutch National Political Science Association

Research output

The joint effects of institutional logic multiplicity and distance on within-MNE CSR performance differences

Korendijk, M., Muller, A. & Slager, R., Oct-2024, In: *Journal of International Management*. 30, 5, 20 p., 101187.

An Investigation of the Relationship Between Ethics-Oriented HRM Systems, Moral Attentiveness, and Deviant Workplace Behavior

Shahzad, K., Hong, Y., Muller, A., DeSisto, M. & Rizvi, F., Jul-2024, In: *Journal of Business Ethics*. 192, 3, p. 591–608 18 p.

Correction to: An Investigation of the Relationship Between Ethics-Oriented HRM Systems, Moral Attentiveness, and Deviant Workplace Behavior (*Journal of Business Ethics*, (2023), 10.1007/s10551-023-05513-x)

Shahzad, K., Hong, Y., Muller, A., DeSisto, M. & Rizvi, F., Jul-2024, In: *Journal of Business Ethics*. 192, 3, p. 609 1 p.

CEO International Experience in Advanced Market Economies and Firm Investment Horizon in a Transitioning Economy

Ge, L. G., Muller, A., Gong, T. & Qian, C., Feb-2024, In: *Management and Organization Review*. 20, 1, p. 111-138 28 p.

Corporate Philanthropy and CEO Outside Directorships Under Authoritarian Capitalism

Muller, A., Tan, W., Peng, M. & Pfarrer, M., 2023, In: *Business & Society*. 62, 7, p. 1420-1457 38 p.

When Does Corporate Social Performance Pay for International Firms?

Muller, A., 4-Nov-2020, In: *Business & Society*. 59, 8, p. 1554-1588 35 p.

To minimize or mobilize? The trade-offs associated with the crisis communication process

Pfarrer, M. D., Bundy, J., Muller, A. & Wheeler, A., 24-Aug-2020, *Crisis Communication*. Johansen, W. & Frandsen, F. (eds.). Berlin: De Gruyter Mouton, p. 235-256 22 p. (*Handbooks of Communication Science*; vol. 23).

An attention-based view of short-termism: The effects of organizational structure

Kleinknecht, R., Haq, H. U., Muller, A. R. & Kraan, K. O., Apr-2020, In: *European Management Journal*. 38, 2, p. 244-254 11 p.

Corporate philanthropy

Muller, A., 30-Oct-2019, *Oxford Bibliographies in Management*. Griffin, R. W. (ed.). New York: Oxford University Press

Unpacking the relationship between high-performance work systems and innovation performance in SMEs

Shahzad, K., Arenius, P., Muller, A., Rasheed, M. A. & Bajwa, S. U., 4-Jun-2019, In: *Personnel Review*. 48, 4, p. 977-1000 24 p.

Top Management Team Internationalization and Firm-level Internationalization: The Moderating Effects of Home-region Institutional Diversity and Firm Global Focus

Pisani, N., Muller, A. & Bogăan, P., Sept-2018, In: *Journal of International Management*. 24, 3, p. 239-256 18 p.

An integrative conceptualization of organizational compassion and organizational justice: A sensemaking perspective

Shahzad, K. & Muller, A. R., Apr-2016, In: *Business Ethics*. 25, 2, p. 144-158 15 p.

Corporate philanthropic responses to emergent human needs: The role of organizational attention focus
Muller, A. & Whiteman, G., 2016, In: *Journal of Business Ethics*. 137, 2, p. 299-314

Responsible tax as Corporate Social Responsibility: The case of multinational enterprises and effective tax in India
Muller, A. & Kolk, A., 2015, In: *Business & Society*. 54, 4, p. 435-463 29 p.

A theory of collective empathy in corporate philanthropy decisions

Muller, A. R., Pfarrer, M. D. & Little, L. M., 2014, In: *Academy of Management Review*. 39, 1, p. 1-21 21 p.

Corporate social responsibility

Muller, A., 2014, *Wiley Encyclopedia of Management: International Management*. Vodosek, M., den Hartog, D. & McNett, J. (eds.). 3 ed. Chichester, UK: Wiley, Vol. 6. p. 71-74 4 p.

Doing good deeds in times of need: A strategic perspective on corporate disaster donations

Muller, A. & Kräussl, R., 2011, In: *Strategic Management Journal*. 32, 9, p. 911-929 19 p.

The value of corporate philanthropy during times of crisis: The sensegiving effect of employee involvement

Muller, A. & Kräussl, R., 2011, In: *Journal of Business Ethics*. 103, 2, p. 203-220 18 p.

Extrinsic and intrinsic drivers of corporate social performance: Evidence from foreign and domestic firms in Mexico

Muller, A. & Kolk, A., 2010, In: *Journal of Management Studies*. 47, 1, p. 1-26 26 p.

Social Irresponsibility, Firm Value and Philanthropy: The Corporate Response to Hurricane Katrina

Muller, A. & Kräussl, R., 2010, In: *Academy of Management. Best Paper Proceedings*.

CSR and the Moral Manager: Prospects for Corporate Social Responsibility in Emerging Markets

Muller, A., Feb-2009, In: *The European Business Review*. January/February, p. 42-44

CSR performance in emerging markets: Evidence from Mexico

Muller, A. & Kolk, A., 2009, In: *Journal of Business Ethics*. 85, 2, p. 325-337 13 p.

Exploring the geography of corporate philanthropic disaster response: A study of Fortune Global 500 firms

Muller, A. & Whiteman, G., 2009, In: *Journal of Business Ethics*. 84, 4, p. 589-603 15 p.

Do Markets Love Misery? Stock Prices and Corporate Philanthropic Disaster Response

Muller, A. & Kräussl, R., 2008, In: *Academy of Management. Best Paper Proceedings*. supplement, p. 1-6

Internationalization and performance: The moderating role of strategic fit

Fortanier, F., Muller, A. & van Tulder, R., 2007, In: *Research in Global Strategic Management*. 13, p. 177-200 24 p.

Kentering in het Denken over Mondiale Strategieën

Muller, A., 2007, In: *Economische Statistische Berichten*. 92, 4514S, p. 48-52

Global versus local CSR strategies

Muller, A., 2006, In: *European Management Journal*. 24, 2, p. 189-198 10 p.

Naar een Eerlijke Consumentenprijs voor Landbouwproducten

van den Huijsen, V. & Muller, A., 2006, In: *Economische Statistische Berichten*. 91, 4487, p. 244-246

Macro intentions, micro realities: A two-level strategic approach to the Single European Market

Muller, A. & van Tulder, R., 2002, In: *Multinational Business Review*. 10, 2, p. 1-10 10 p.

