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Twittering for Peace: Narratives on Otherness and Social Leaders in the Colombian Post-Conflict Time

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DOI:

[10.33612/diss.979451962](https://doi.org/10.33612/diss.979451962)

IMPORTANT NOTE: You are advised to consult the publisher's version (publisher's PDF) if you wish to cite from it. Please check the document version below.

Document Version

Publisher's PDF, also known as Version of record

Publication date:

2024

[Link to publication in University of Groningen/UMCG research database](#)

Citation for published version (APA):

Pinilla Duarte, E. (2024). *Twittering for Peace: Narratives on Otherness and Social Leaders in the Colombian Post-Conflict Time*. [Thesis fully internal (DIV), University of Groningen]. University of Groningen. <https://doi.org/10.33612/diss.979451962>

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Propositions

Proposition 1: The intersection of digital platforms and societal narratives reveals that Twitter serves not just as a communication tool but also as a critical space for the articulation of post-conflict identities, challenging traditional conceptions of Otherness in the Colombian sociopolitical landscape.

Proposition 2: In the realm of digital discourse, this research distinguishes between the creation of Twitter narratives, their propagation through user engagement, and their eventual integration into broader public opinion, highlighting the dynamic interplay between digital communication and cultural perceptions.

Proposition 3: This dissertation argues that the metaphorical language present in Twitter narratives, especially those related to the peace agreement in Colombia, plays a crucial role in forming collective identity and influencing the public's view of social leaders. This language is significant in framing the dialogue around the concept of Otherness and is integral to the socio-cultural dynamics of post-conflict reconciliation in Colombia.

Proposition 4: By analyzing the content and network dynamics of Twitter discourse surrounding the 2022 presidential elections, this research reveals the nuanced manner in which gendered discourse shapes the public's engagement with and interpretation of political narratives, suggesting a reconfiguration of traditional gender roles in the digital sphere of post-conflict society.

Proposition 5: The use of advanced analytical tools such as Nvivo and Mozdeh for examining Twitter data exemplifies the transformative potential of digital humanities methodologies in capturing and interpreting the complexity of social interactions online.

Proposition 6: This dissertation demonstrates how gender dynamics within Twitter political discussions during the 2022 Colombian presidential elections serve as a cultural lens through which the political narratives and the framing of "Otherness" are constructed and understood.

Proposition 7: Through a mixed-method approach, the dissertation highlights the relevance of an interdisciplinary framework that integrates data analytics with cultural and sociopolitical analysis to comprehensively understand the digital narratives of post-conflict societies.

Proposition 8: The narrative evolution on Twitter, observed from 2018-2020 to the 2022 presidential elections in Colombia, underscores the role of the platform in the continuous redefinition of social mobilization and the reshaping of public opinion in digital spaces.

Proposition 9: The research identifies an opportunity for future scholarly inquiry to expand beyond the Colombian context, suggesting that comparative studies in other post-conflict societies may offer broader insights into the universal dynamics of digital narratives and their impact on social perceptions and political processes.

Proposition 10: The research presents a novel methodological contribution by combining computational data analytics with qualitative cultural analysis, thus setting a precedent for interdisciplinary research in digital humanities and post-conflict narrative studies.

Proposition 11: The findings of this dissertation underscore the transformative potential of Twitter narratives in post-conflict settings, advocating for a broader recognition of the role of digital platforms in reframing societal values and contributing to the evolving discourse on peace and Otherness in Colombia.

Proposition 12: The study posits that the period following the 2016 peace agreement in Colombia represents a unique phase in digital narrative development on Twitter, marked by a significant shift in the public's engagement with and perception of the concept of "Otherness", influenced by real-time social mobilizations and electoral politics.