

## University of Groningen

### Design for Transfer

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Follow the story of Max Caulfield, a photography senior who discovers she can rewind time while saving her best friend Chloe Price. The pair soon find themselves investigating the mysterious disappearance of fellow student Rachel Amber, uncovering a dark side to life in Arcadia Bay.

Meanwhile, Max must quickly learn that changing the past can sometimes lead to a devastating future.

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rijksuniversiteit  
 groningen

# Design for Transfer

Figural transfer through metaphorical recontextualization in Games for Health

## Proefschrift

ter verkrijging van de graad van doctor aan de  
Rijksuniversiteit Groningen  
op gezag van de  
rector magnificus prof. dr. C. Wijmenga  
en volgens besluit van het College voor Promoties.

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door

**Dirk Albert Kuipers**  
geboren op 3 mei 1975  
te Wieringerwerf

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**Beoordelingscommissie**

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Prof. dr. H.B.M. van de Wiel

Prof. dr. M.P. Schijven

*To the greatest Metaphor of all*

*Voor Janneke.*

*Jij kunt alles.*

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