

University of Groningen

On the European bison's rewilding hooves: How to visualize it?

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On the European bison's rewilding hooves: how to visualize it?

PhD thesis by Lisa Sánchez Aguilar

Chapter 6: Communicating conservation ecology through visuals: perception of infographics and animations on rewilding with European bison from specialists and non-specialists

Supplementary material 1: material for Focus group 1.

The Amazing European Bison Journey

Notes for Focus group #1

This document is your personal guide for focus group #1. You don't have to share it. Use it in case its useful for you to take notes of certain sections, and when you want to talk about a section in particular you can do it with this guide. It includes the animation and the infographic divided into sections.

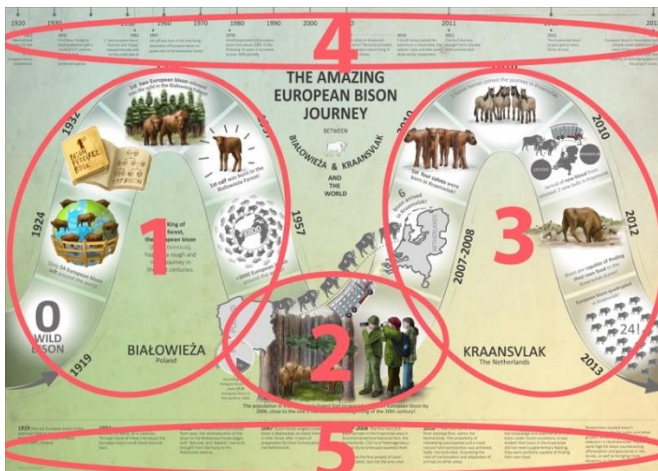
INFOGRAPHIC:

Division of illustrations



Notes:

Division of sections:



Notes:

ANIMATION:

Section 1:



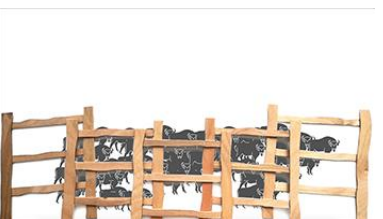
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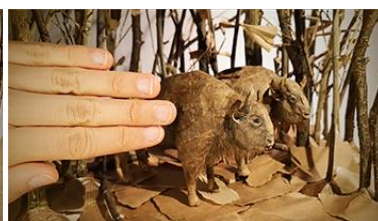
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Section 3:



Notes:

Section 4:



Notes:

Section 5:



Notes:

Section 6:



Notes:

Section 7:



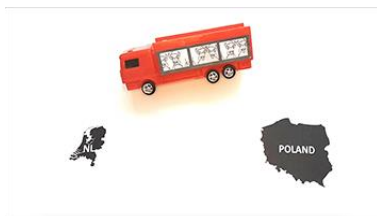
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Section 8:



Notes:

Section 9:



Notes:

Section 10:



Notes:

Section 11:



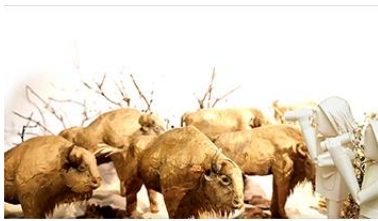
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Section 12:



Notes:

Section 13:



Notes:

Section 14:



Herd quadrupled!



24 European bison

Notes: