

University of Groningen

Mean or green?

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Appendix

This Appendix includes the English version of the value instrument.

Below, thirteen values are described. The explanation of each value is given in the parentheses following each value. Please indicate how important each value is for you **AS A GUIDING PRINCIPLE IN YOUR LIFE**.

Use the rating scale below:

0 means the value is not at all important, it is not relevant as a guiding principle for you.

3 means the value is important.

6 means the value is very important.

-1 is for rating any values **opposed** to the principles that guide you.

7 is for rating a value of supreme importance as a guiding principle in your life; **ordinarily there are no more than two such values**.

The higher the number (0, 1, 2, 3, 4, 5, 6), the more important the value is as a guiding principle in YOUR life. Try to distinguish as much as possible between the values by using **different numbers**.

	<i>opposed to my values</i>	<i>not important</i>			<i>important</i>			<i>very important</i>	<i>of supreme importance</i>
	-1	0	1	2	3	4	5	6	7
EQUALITY (equal opportunity for all)	-1	0	1	2	3	4	5	6	7
RESPECTING THE EARTH (harmony with other species)	-1	0	1	2	3	4	5	6	7
SOCIAL POWER (control over others, dominance)	-1	0	1	2	3	4	5	6	7
UNITY WITH NATURE (fitting into nature)	-1	0	1	2	3	4	5	6	7
A WORLD AT PEACE (free of war and conflict)	-1	0	1	2	3	4	5	6	7
WEALTH (material possessions, money)	-1	0	1	2	3	4	5	6	7
AUTHORITY (the right to lead or command)	-1	0	1	2	3	4	5	6	7

Appendix

SOCIAL JUSTICE (correcting injustice, care for the weak)	-1	0	1	2	3	4	5	6	7
PROTECTING THE ENVIRONMENT (preserving nature)	-1	0	1	2	3	4	5	6	7
INFLUENTIAL (having an impact on people and events)	-1	0	1	2	3	4	5	6	7
HELPFUL (working for the welfare of others)	-1	0	1	2	3	4	5	6	7
PREVENTING POLLUTION (protecting natural resources)	-1	0	1	2	3	4	5	6	7
AMBITIOUS (hard-working, aspiring)	-1	0	1	2	3	4	5	6	7