

“FIRST INTERNATIONAL SEMINAR OF INTERDISCIPLINARY DIALOGUES - GLOBALIZATION AND SOCIAL CHANGE”

Conceptual framework: According to Eriksen (2020)¹ “*Globalization*” refers to *transnational connectedness and encompasses important economic, political, cultural, and environmental dimensions... In most parts of the world, there is a continuous tension between globalizing and localizing tendencies, and this relationship constitutes the central dialectic of globalization... Globalization has different meanings across disciplines and rapidly become a basket concept.*

Perrons (2004)² stated that *globalization and social change* has encapsulated social relations across the globe, and it embraces a refreshing new perspective on widening social and spatial inequalities. To date, people and places are increasingly interlinked through the organization of work, the flows of goods and services and the exchange of ideas... yet some people are highly interactive into global networks while others are largely excluded, reinforcing patterns of uneven development. Globalization, as a socio-economic force, has widening rather than narrowing inequality so the world is characterized by difference rather than uniformity.

Rational of the seminar: The General Coordination of Postgraduate Studies (CGEP-UNAM), under this framework, focuses on international collaboration to trigger debate between different disciplines of the scholar community. Current social, political, economic and environmental challenges require a comprehensive epistemic framework, and universities safeguard the potential of providing spaces that generate cutting-edge knowledge and capabilities to promote knowledge-based societies of the future. For this purpose, this seminar aims at promoting spaces to foster multidimensional perspectives on Globalization and Social Change and encourage discussion on frontier topics with scholars and graduate students from universities with which UNAM has strategic alliances and thus create intergenerational and intercultural synergies of cooperation with strategic alliances. Graduate students of today are regarded as the leading scholars of the near future and are often confronted with two synergies: the one from their scholars tutoring (experienced-based), and the one student experiment in their daily life (media-based). Thus, this seminar will provide an opportunity to listen each other intermingling German, Dutch and Mexican perspectives.

¹ Eriksen, T. H. (2020). *Globalization: The key concepts*. Routledge.

² Perrons, D. (2004). *Globalization and social change: People and places in a divided world*. Routledge.

Objectives:

- Encourage reflection and discussion around current and future challenges on Globalization and Social Change.
- Engage scholars and student communities on an interdisciplinary dialogue as a new frontier towards the understanding on Globalization and Social Change.
- Revisit the role of Higher Education Institutions on challenges derived from Globalization and Social Change.

Activities foreseen:

- Round table to share the scholar's perceptions from their disciplinary scope on Globalization and Social Change. (UNAM and invited students will be asked in advance for specific questions to be addressed). Scholars will be asked addressing the institutional perspectives or actions their university is pursuing in this topic.
- Round table to share the student's perceptions from their disciplinary scope on Globalization and Social Change. (UNAM and invited scholars will be asked in advance for specific questions to be addressed). Students will be asked addressing the institutional perspectives or actions their university is pursuing in this topic.
- Keynote talk. Every scholar will be invited to give a talk about her/his expertise subject, framed on Globalization and Social Change.
- Collateral activities. Invited scholars and students will have the opportunity to meet with specific graduate program coordinators and its community interested in specific subjects, which will be requested in advance to reserve date, time, place and audience to meet.
- UNAM's immersion activities to tour the visitors in the cultural campus, the Botanical Garden and UNAM's ecological reserve. These activities will be an opportunity for UNAM's community to talk to participants.
- Intercultural immersion activity (optional).

Universities invited: Freie Universität Berlin; Ludwig-Maximilian-Universität München; Technische Universität Braunschweig; Universität Kassel; Rijksuniversiteit Groningen.