Bistability, Epigenetics, and Bet-Hedging in Bacteria

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Abstract

Clonal populations of microbial cells often show a high degree of phenotypic variability under homogeneous conditions. Stochastic fluctuations in the cellular components that determine cellular states can cause two distinct subpopulations, a property called bistability. Phenotypic heterogeneity can be readily obtained by interlinking multiple gene regulatory pathways, effectively resulting in a genetic logic-AND gate. Although switching between states can occur within the cells’ lifetime, cells can also pass their cellular state over to the next generation by a mechanism known as epigenetic inheritance and thus perpetuate the phenotypic state. Importantly, heterogeneous populations can demonstrate increased fitness compared with homogeneous populations. This suggests that microbial cells employ bet-hedging strategies to maximize survival. Here, we discuss the possible roles of interlinked bistable networks, epigenetic inheritance, and bet-hedging in bacteria.

Key Words

Bacillus subtilis, competence, sporulation, AND gate, phenotypic variation, synthetic biology
lacZ: β-galactosidase, traditional reporter that cleaves colorless X-gal, resulting in bright blue products

Bet-hedging: a risk spreading strategy to diversify phenotypes with the aim to increase fitness in temporally variable conditions

PHENOTYPIC VARIATION
AND ITS ORIGINS

Bacterial growth is traditionally viewed as the result of (symmetrical) cell division yielding siblings that are genetically identical. Consequently, the results from reporter studies such as those employing lacZ have traditionally been interpreted using the assumption that all cells in a culture behave in an identical manner. However, it has long been recognized that within isogenic populations, bacterial cells can display various phenotypes. This microbial cell individuality or phenotypic variation is receiving increased attention because of its relevance for cellular differentiation and implications for the treatment of bacterial infections (92). Phenotypic variation is a widespread phenomenon in the bacterial realm. Some of the well-characterized examples include the lysis-lysogeny switch of phage lambda, lactose utilization and chemotaxis in Escherichia coli, phase variation in a number of pathogens, and cellular differentiation in Bacillus subtilis (for recent reviews see References 11, 25, and 92). Strikingly, many documented cases of phenotypic variability relate to responses to environmental stresses, suggesting that phenotypic variation aids in the survival of cells under adverse conditions and therefore may be an evolvable trait. The potential function of phenotypic variation as a bet-hedging strategy is further elaborated upon in other parts of this review.

Various different mechanisms are involved in phenotypic variation. Phenotypic differences can be due to mutation, variations in the microenvironment, mutation, phase variation, cell cycle, and the wiring of the network that governs a specific stress response (11, 92). The focus of this review is on the role of phenotypic variability that results from amplified noise in gene expression.

NETWORK TOPOLOGY

As early as 1961, Monod and Jacob postulated that the differences in the response of individual cells to a stimulus could in theory be explained by the architecture of the underlying gene regulatory network (66). However, their hypotheses could not be experimentally addressed until the development of single-cell techniques and were not computationally tractable until recently. Considering the importance of this type of mechanism in generating phenotypic variation (92), it is discussed in more detail below.

Noise, Hysteresis, and Bistability

In biological systems, signals are never discrete because of random fluctuations in the biochemical reactions in the cell. This stochastic variation is called noise and is a key determinant
Bistability describes a network or two distinguishable states within a (genetic) network with two steady states, or two distinguishable phenotypes within a clonal population.
Sporulation: a developmental process ultimately resulting in the formation of a highly resistant (endo)spore

Competence: the ability to take up DNA from the environment and stably maintain its information in the genome

in lactose utilization they noted that at near-threshold concentrations of inducer the population of E. coli cells segregated into two subpopulations, which is now regarded as one of the earliest examples of bistability. Subsequent experiments revealed that the history of the inoculum influenced the fraction of cells in each subpopulation (23). The hysteretic behavior of the multistable lactose utilization network is a result of the stability and abundance of the lactose permease (79, 107). Hysteresis can act as a buffer, reducing accidental switching between states due to minor perturbations (1, 16).

Although bistable systems are in principle reversible, the time required for a cell to revert to the initial state (escape time) may exceed the duration of the experiment or even the lifetime of the organism. Moreover, phenotypic switches can be rendered unidirectional by downstream signaling events. For instance, the bistable switch governing sporulation in B. subtilis becomes irreversible after its earliest stages owing to an orchestrated sequence of events (26).

COMPETENCE FOR GENETIC TRANSFORMATION IN BACILLUS SUBTILIS

To further explore general mechanisms by which phenotypic variation can arise, we discuss one of the best-understood naturally occurring bistable systems in bacteria: competence development in B. subtilis. The first evidence for the existence of subpopulations in a competent culture of B. subtilis came from elegant experiments that demonstrate biosynthetic latency of competent cells (17, 41, 73). Subsequently, the expression of the key regulator of competence development, ComK, was limited to the competent fraction of the culture (42).

ComK is a multimeric transcription factor that is necessary and sufficient to activate the expression of all genes that encode the DNA uptake and integration machinery by binding to a consensus motif in the target promoters (44). Key features of the complex regulatory network that control ComK levels are transcriptional regulation at the comK promoter and proteolytic degradation of ComK protein (44). ComK stimulates its own expression by reversing the effects of at least two repressors, one of them named Rok (for repressor of comK), establishing a positive-feedback loop (91). Additionally, ComK is believed to repress transcription of rok. This interaction forms a putative toggle switch. Proteolytic degradation of ComK is antagonized by the anti-adaptor protein ComS, which is required for the initiation of competence. Evidence suggests an indirect negative-feedback loop, as overproduction of ComK inhibits ComS expression (95). The features described above are summarized in Figure 1, and they all form modules that are potentially involved in phenotypic variation.

Figure 1
Regulatory elements featured in current models on competence development in Bacillus subtilis. A highly simplified representation of the three core elements of the competence regulatory network: (a) ComK autostimulation is responsible for a positive-feedback loop required for a bimodal expression pattern, (b) a putative toggle switch is dispensable for a bimodal expression pattern, and (c) interlinked positive- and negative-feedback loops that result in excitable behavior are implicated in the temporal nature of competence. Solid lines represent direct or well-characterized interactions; dotted lines represent putative or indirect effects.

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ComK autostimulation is necessary and can be sufficient to establish a bimodal expression pattern (61, 90), but it is independent of Rok, excluding a toggle switch–like mechanism. The transition between low- and high-expressing states was attributed to stochastic fluctuations in conjunction with the positive-feedback loop that would amplify the signal as the concentrations of ComK exceed a certain threshold (103). The role of noise was experimentally addressed in two studies. Stiel and coworkers averaged out the noise of multiple cells by depleting cells for *ftsW*, which is required for septation. An analysis of competence development under those conditions revealed that the chance of initiation of competence was greatly reduced (96). In a more direct approach, Maamar and coworkers (62) adopted a method derived from Elowitz et al. (28) to show that intrinsic noise in *comK* expression selects cells for competence. Reducing intrinsic noise, by increasing transcriptional efficiency and reducing translational efficiency, caused significantly less cells to enter competence. Their findings are consistent with another report that demonstrated significant variation in basal promoter activity of *comK* (57). Because ComK is responsible for the activation of the late competence genes (such as *comG*), intrinsic noise in *comK* expression results in pathway-specific extrinsic noise in *comG* expression.

Competence is a transient process; under laboratory conditions it is limited to several hours in stationary growth phase or until cells are resuspended in fresh growth medium. Although the molecular mechanisms responsible for escape from the competent state remain elusive, mathematical modeling has recently shed some light on potential mechanisms and has led to the development of two predominant models. Both models share the notion that noise is amplified by the ComK autostimulatory loop. In the bistable model, intrinsic noise of *comK* expression (57, 62) is critical for the switching of cells from the noncompetent to the competent state. In the excitable model, the source of the noise that triggers the excursion from

Both models offer a different explanation for the temporal nature of competence. In the bistable model, two mechanisms are at play. First, cells can revert from the high-expressing to the vegetative state by stochastic transitions. Second, the basal promoter activity of *comK*, as measured by the number of mRNA molecules per cell, is greatly reduced in stationary growth phase (57, 62). This causes a window of opportunity for cells to switch to the competent state and generates conditions under which the saturated proteolytic complex reduces ComK levels enough to escape the competent state. The validity of this hypothesis was confirmed through mathematical modeling (62).

The excitable model offers an attractive hypothesis for the limited time span during which cells are competent for DNA uptake. In contrast to the bistable model, the competent state is not stable owing to the action of a slowly acting negative-feedback loop. As a result cells will always return to the vegetative and stable state. The model makes some predictions about the dynamics of the competence network that are experimentally addressed using time-lapse fluorescent microscopy (96).

The elegance of the excitable model has attracted a lot of attention, as it resembles the dynamics of oscillatory systems such as cell cycle and circadian rhythms. However, it fails to couple back to the observations made in single-cell analyses of competent cultures that demonstrate a limited time frame during which competence occurs in a culture and does not take the observed decrease in basal *comK* transcription into account. Although certain features of
Epigenetic inheritance (EI): inheritance of a phenotype from one generation to the next that does not depend on changes in DNA sequence

the two models are not reconcilable, it is possible that both mechanisms occur in nature under different conditions, for example, the timescale on which they occur could vary. Moreover, it has been suggested that stochastic activation of comK in combination with positive feedback could result in a bimodal expression pattern, even in the absence of bistability in the deterministic sense (9, 50). It is a challenge for future investigators to address these unanswered questions.

PROSPECTS OF USING BISTABLE SWITCHES FOR BIOTECHNOLOGY AND SYNTHETIC BIOLOGY

Construction of synthetic genetic circuits using naturally occurring cellular components in living cells allows them to be tested separately from the context of other physiological processes. Synthetic switches are operational in prokaryotic and mammalian cells and valuable for gaining insight into naturally occurring genetic circuits (45, 46). Synthetic biology also allows the creation of entirely new, or rerouted, networks, such as toggle switches, oscillatory networks, and even synthetic multicellular clocks based on quorum sensing (10, 27, 34, 36). Some of these findings made it to patents (37), showing the realistic prospect of industrial utilization of engineered circuits leading to phenotypic variation.

Combinatorial promoter design also is effective for engineering noisy gene expression (71), and various successful examples of combinatorial promoter design have been published (24, 43). Global transcription machinery engineering (gTME) is a compatible strategy for improving metabolic engineering efforts. Instead of direct enzyme or metabolic pathway engineering, gTME reprograms the transcription machinery, resulting for example in increased ethanol tolerance and production in yeast (7). This method could be well combined with the strategies outlined above to engineer novel regulatory circuits.

CELL AGE AND ITS ROLE IN PHENOTYPIC VARIATION

Although aging has already been described to cause phenotypic variability in yeast (4), Caulobacter crescentus was the first bacterium for which aging was demonstrated (3). It was found that the reproductive output of cells decreased with age. Asymmetric division is a hallmark of the life cycle of this bacterium, and these observations are therefore consistent with the hypothesis that mortality requires asymmetry (80).

In many other prokaryotes, however, cell division leads to two visibly identical daughter cells, and as a result, they have been regarded as nonsenescent. Yet, the subcellular localization of a set of proteins may distinguish old and new poles in morphologically symmetrical bacteria. By following single E. coli cells through several rounds of cell division, Stewart and coworkers showed that growth rate inversely correlates to cell pole age, demonstrating that aging is not limited to organisms with asymmetric division (94). It was recently found that aggregated proteins and chaperones preferentially accumulate at the old cell pole (59), reminiscent of the situation in yeast in which oxidatively damaged proteins accumulate in the mother cell (4).

Recently, time-lapse microscopy has been used to follow the growth, division, and cellular differentiation of individual cells of B. subtilis (104), an organism that is well known for asymmetric division prior to the formation of an endospore. The study revealed that B. subtilis, like E. coli and C. crescentus, suffers from aging but that spore formation is not biased toward either the old or the new cell pole (104). Interestingly, the magnitude of this aging effect is nearly identical to that seen in E. coli and C. crescentus.

EPIGENETIC INHERITANCE OF PHENOTYPIC VARIATION

Epigenetic inheritance (EI) (or non-Mendelian inheritance) is the passage of cellular states from one generation to the next, without alterations
of the genome (48). The classic example of EI is the stable transfer of a phenotype by modifications to the DNA such as methylation (19). This modification can be stable over multiple rounds of cell division but it does not involve actual changes in the DNA sequence of the organism. Other epigenetic phenomena include prions, genomic imprinting, and histone modification (19 and references therein).

It has been proposed that autophosphorylating kinases have the potential to store memory. In this scenario, a specific stimulus activates the kinase, and because of its autocatalytic properties the kinase stays in its active state, regardless of the presence or absence of the stimulus (60). As a result, the progeny of cells in the ON-state will also be in the ON-state because the activated kinase is passed on to the offspring. Using artificial bistable gene regulatory circuits in both E. coli and Saccharomyces cerevisiae, autostimulatory regulation systems can function as memory devices in microorganisms (13, 36).

EI of phenotypic variation can also be based on the transfer of active transcriptional regulators during cell division via positive feedback (18, 60, 84). When cells divide, not only DNA but also cellular factors such as proteins and RNA are partitioned, and importantly, this can dictate future life-history decisions of the new offspring. Valuable knowledge on the molecular mechanism responsible for EI and the minimal requirements to generate stable inheritance of phenotypic variation is arising from studies using well-defined artificial gene networks (6, 51). The simplest network that demonstrates EI is one in which a positive regulator autostimulates its own promoter upon stimulation by an exogenous signal. Once activated, the positive feedback of the system will ensure high intracellular levels of the positive regulator, regardless of the presence or absence of the signal. In such a system, the degradation rate of the regulator and the growth rate of the cell are determining factors of the stability of the memory response (6).

An example of a simple (but general) network motif that putatively generates EI is depicted in Figure 2. A number of requirements need to be met before EI can occur. The network should show two stable steady states (activator OFF and activator ON). This depends on activator production/decay rate and growth rate, and activator production should be cooperative (6). In addition to this, the basal activator levels should be at a level lower than required to autoactivate its own synthesis; otherwise cells will always be in the ON state. Furthermore, once the system is activated, activator levels should be high enough to drive its own expression; if not, cells will quickly switch back from the ON to the OFF state and EI cannot be established. Even cell fates driven by a semistable stochastic switch with reduced positive feedback inherit epigenetically. This is likely caused by initial bursts of activator protein in the mother cell, which maintains at high levels through multiple rounds of division (51). Two examples of the significance of EI of phenotypic variation in bacteria are discussed below. Other instances, primarily from eukaryotes, fall outside the scope of this review.

Memory Within the lac Operon

As discussed above, bistable systems depend on some form of positive feedback within the gene network. The first epigenetic system described in bacteria is the lac operon of E. coli (76). The genes that encode the proteins required for the uptake and utilization of lactose are induced in the presence of the gratuitous (nonmetabolizable) lactose analogue, isopropyl-β-D-thiogalactopyranoside (IPTG). At high IPTG concentrations the lac operon is fully derepressed and cells highly express the IPTG permease protein and thus remain highly activated. At low concentrations, however, cells that were previously uninduced and do not have any permease in their membranes do not respond to the low level of IPTG and remain in the OFF state. Cells that were previously induced and still have some permease are activated by the low level of IPTG and remain in the ON state. Reculturing of single cells results in populations that either give high or low lac expression (70 and references therein). This phenomenon
Figure 2

Epigenetic inheritance by positive feedback. A basal level of activator protein and mRNA (single helix) is always present regardless of the absence of stimulus (lightning symbol). However, this basal level is insufficient to activate the positive-feedback loop (red X) and activator protein levels remain low. When the signal is present, however (which might be caused by noise), activator protein multimerizes and stimulates its own expression, resulting in high concentrations of activator, and in this example, high activator concentrations induce multimerization. Because of the positive-feedback loop, intracellular activator concentrations remain above the threshold required to stimulate transcription and cells remain in the ON state (green cells) for multiple generations even in the absence of stimulus. Cell growth and division can dilute activator, but as long as the concentrations remain high enough to drive promoter firing, cells will remain in the ON state.

IPTG: isopropyl-β-thio-β-galactopyranoside

is called all-or-none enzyme induction (76) and is indicative of the presence of two coexisting subpopulations. The permease plays a pivotal role and constitutes the positive-feedback loop in this system: High permease levels keep the levels of intracellular IPTG high, thus inducing permease gene expression. Importantly, under low inducer conditions, either the ON or OFF state can be epigenetically inherited by the offspring through multiple rounds of growth and division. In this situation, the physiological state of the offspring is a reflection of the past state of its ancestor. A possible explanation for such a positive-feedback loop in the lac operon is that in the presence of (metabolizable) lactose, the E. coli population can quickly drain the sugar pool even when the sugar concentration starts to decrease (18).

Sporulation in B. subtilis

Sporulation of B. subtilis has been described as a bistable process because two distinct subpopulations can be distinguished within an isogenic population of stationary-phase cells: sporulating and nonsporulating cells (reviewed in References 25 and 92). Initiation of sporulation is driven by the master sporulation regulator Spo0A. A basal level of Spo0A is always present, and upon specific environmental
signals such as high cell density and nutrient deprivation, Spo0A is phosphorylated and directly activates expression of more than 100 genes, including its own gene (31, 65). Sporulation bistability is not a simple ON/OFF switch, because the levels of Spo0A∼P increase gradually after activation (32). Recent research has shown that although the positive feedback of Spo0A∼P on spo0A transcription plays an important role in the distribution of cellular states (31, 101), it is not critical in establishing sporulation bistability (104). Rather it seems that the activity of the phosphorelay dictates sporulation bistability because cells constructed to express a mutant form of Spo0A (Sad67) (47) that does not require activation no longer show bistability (104).

A recent study using time-lapse microscopy found a strong correlation between cell lineage and the decision to sporulate or not sporulate (104). Close relatives often demonstrate a similar phenotype (to either sporulate or not sporulate). Phylogenetic reconstruction of sporulating microcolonies using parsimony analyses showed that the decision to sporulate could often be traced back more than two generations before the actual appearance of the phenotype (Figure 3). This finding indicates that the signal to sporulate already occurs during the logarithmic growth phase and is epigenetically passed on. Again, an important role for the sporulation phosphorelay was identified for this epigenetic effect (104), indicating that bistability is a prerequisite for EI of the sporulation signal.

The putative benefits of EI within a sporulating population are complex. For cold-shock adaptation in bacteria, cells pretreated by a mild cold shock memorize this stress and are better prepared for a harsher cold shock, which would otherwise be lethal (40). In analogy to this, it can be envisaged that propagation of the sporulation signal from the mother cell to its descendants helps the progeny to be prepared for potential nutritional limitations in the future in such a way that they can rapidly respond

![Figure 3](https://www.annualreviews.org/doi/figure/10.1146/annurev.micro.62.080807.163815)

**Figure 3**

Lineage reconstruction to plot cell fate distributions within isogenic populations. (a) Parsimony reconstruction of the sporulation signal within a *Bacillus subtilis* microcolony. Every node in the radial tree represents one cell division event. Every endpoint in the tree represents one offspring cell. Orange tips are cells that have activated Spo0A. Parsimony reconstruction shows the first appearance of a mother cell that creates offspring of mostly cells in the ON state (orange line). Figure from Reference 104. (b) Family tree of *Saccharomyces cerevisiae* harboring an artificial bistable switch. Gray lines indicate cells in the OFF state, whereas orange lines represent cells after they have switched to the ON state. In this genealogy graph, in contrast to panel a, line length is a direct measure of time. Figure from Reference 51.
and commit to spore formation when required. Alternatively, El may serve to coordinate multicellular behavior (104), a process which in *B. subtilis* is also dictated by Spo0A (5).

### Genetic Logic-AND Gates

Often, transcription of a gene is regulated by more than one regulator (input). The way these inputs control the transcription rate (output) is described by the *cis*-regulatory input function (CRIF) (64). CRIFs can often be described by Boolean-type functions such as logic-AND gates and logic-OR gates (64 and references therein). Synthetic logic-AND gates can be exploited to program specific responses of cells (75). If one of the inputs of a CRIF is heterogeneous and the target gene is under control of a logic-AND gate, then by definition the output is also heterogeneous.

A number of studies recognize that certain genes of one pathway are heterogeneously expressed because their regulation is interlinked with another (bistable) network through a logic-AND gate. The use of an AND gate system is a simple strategy to generate phenotypic variability without the necessity to create complex switches with multiple steady states (Figure 4a). Here we consider a few examples in which heterogeneity in gene expression can be ascribed to the logic of the underlying circuitry. We discuss the putative physiological relevance of the observed heterogeneity as a result of the AND circuit.

### Heterogeneity in Exoprotease and Biofilm Matrix Production

Recently, it was found that high expression of *aprE* (subtilisin) and *bpr* (bacillopeptidase), two important extracellular proteases (exoproteases) of *B. subtilis*, is limited to only a small part of the population (Figure 4b) (102). Exoprotease production has been described as a survival strategy under nutrient-limiting conditions, and these enzymes act as scavenging proteins that degrade (large) proteins into smaller fragments that can be subsequently taken up as a new nutrient source (68). Studies using wild *B. subtilis* strains also indicate a role for exoproteases during biofilm formation (53, 105).

Expression of both *aprE* and *bpr* is under the control of the DegS-DegU two-component system (68). To activate *aprE* gene expression, DegU needs to be phosphorylated by the DegS sensor protein (69). In addition, *aprE* is under direct negative control of at least three other transcriptional regulators (AbrB, SinR, and ScoC), all of which are under direct or indirect negative control by the key sporulation regulator, Spo0A~P (31). The result of this intertwinement with the sporulation pathways is that *aprE* will only be derepressed in a subpopulation when nutrients become limiting. Together, the *aprE* gene regulatory network acts as a logic-AND circuit in which a threshold level of dimerized DegU~P and Spo0A~P is integrated to activate gene expression (102) (Figure 4c).

It has been hypothesized that cells that produce and secrete these proteases help not only themselves, but all clonal cells within the local growth medium. This might be regarded as a simple form of altruism. One explanation for altruism is when the cooperation is directed toward individual cells that are genetically similar (kin selection) (63). Heterogeneity in gene expression ensures that not all cells commence into the costly production of Bpr and AprE, but all cells within the clonal population benefit from the activity of these extracellular proteases.

Similarly, the extracellular matrix within biofilms of *B. subtilis* is produced by a small fraction of cells within the population (20, 106). Expression of the products that form the extracellular matrix (EpsA-O, YpqM, and TasA) is under direct negative control of SinR, the master biofilm regulator in *B. subtilis* (52). This regulator is antagonized by SinI, a protein under control of Spo0A. *sinI* seems to be activated by low levels of Spo0A~P but repressed at high levels of Spo0A~P (20), although this still awaits experimental validation. Thus, expression of *sinI* and, as a result, the genes responsible for the extracellular matrix
within biofilms are activated only when two conditions are met: (a) Spo0A needs to be activated and (b) Spo0A-P levels cannot be too high. Although this is not a true logic-AND circuit, the result of the network wiring is that only a small subpopulation of cells expresses sinI. Because the production of the extracellular matrix within biofilms is energetically costly, the division of labor might enhance the total fitness of the entire bacterial community. It will be interesting to see how this labor is divided in multispecies biofilms.

**Hypermutable Subpopulations in *E. coli***

Clonal populations of cells may diverge owing to changes in their genetic makeup. The
occur (for recent review see Reference 30). In E. coli, adaptive mutations were associated with other, unselected mutations, indicating the existence of a hypermutable subpopulation (HMS) (100). The observed hypermutation is not caused by a stable mutator phenotype that could result from genetic differences, but reflects a transient differentiated state (39, 87).

The mechanisms involved in hypermutation include double-strand break (DSB) repair, SOS response, and a general stress response, of which the first two have a causal relationship (33). The critical factor in HMS, though not the only one, is that cells are continuously facing DNA double-strand breaks, even in the absence of external DNA-damaging agents. The induction of DSB repair is evidenced by the formation of foci of RecA protein, a key protein in the repair pathway, in a subset of cells (86, 88). DSBs can lead to induction of the SOS response, and ~1% of growing E. coli cells is SOS induced under steady-state conditions (82).

The switch to HMS requires an additional requirement to be satisfied, as artificially induced DSBs do not lead to HMS until cells enter stationary phase (83). At that time, the levels of the general stress sigma factor RpoS rise, and it was found that artificially inducing RpoS can lead to HMS in exponential growth phase (83). Thus, the preexisting heterogeneous input of (at least) the SOS response, together with RpoS, forms a logic-AND gate that leads to the formation of the HMS (Figure 4d).

**PHENOTYPIC VARIATION AS A BET-HEDGING STRATEGY**

A major question that arises from the finding of population heterogeneity is, Why do bacteria display phenotypic variation? The most apparent hypothesis is that this strategy is a form of bet-hedging. Under challenging conditions, the production of offspring with variable phenotypes ensures that at least one offspring will be appropriate (fit) under a given situation (22). This is a risk-spreading or bet-hedging strategy, because not every offspring will be optimally suited for the future environment. However, the overall fitness of the genotype will increase because some offspring will have the proper adaptation. Although heterogeneity might not be ideal under homogenous, steady-state conditions, mathematical studies support the notion that in a variable environment a heterogeneous population outcompetes (or is fitter than) a homogeneous population (56, 99). Importantly, it was suggested that phenotypic variation is an evolvable trait. This was recently underscored in an elegant study on *S. cerevisiae*, in which interphenotype switching rates, like those between the two stable states of gene expression in a bistable system, are tuned to the frequency of changes in the environment (2).

Experimental evidence for the benefits of phenotypic variation is limited. In yeast, clonal populations with increased variability in stress resistance are more successful than strains with limited variability under conditions of stress (15). Moreover, heterogeneous populations of yeast outcompete homogenous populations under cadmium stress conditions (89).

**Bacterial Persistence**

Originally identified in 1944 (14) persistence is one of the best-documented examples of a bacterial bet-hedging strategy (for a recent review see 58). Persister cells are not simply antibiotic resistant but rather reflect a transient growth arrested state. Persister cells can be grown to form a population that once again consists of antibiotic-sensitive cells and a small subpopulation of persisters (67). The switch from normal growth to persistence and vice versa is stochastic and epigenetic in nature (12). At least in *Mycobacterium tuberculosis*, the regulation of persistence appears to involve noise in gene expression amplified by positive feedback (97). Persistence is a form of bet-hedging as it ensures survival during catastrophes (56). In addition,
persistence of a subpopulation of cells might indirectly benefit other cells in a population as the growth-arrested cells do not compete for limited resources (35). Recent mathematical modeling suggests that bacterial persistence can be regarded as a social trait and can be influenced by kin selection (35).

**Sporulation Bistability as a Bet-Hedging Strategy**

Recently, quantitative time-lapse microscopy was used to generate lineage and cell fate maps of single *B. subtilis* cells growing out to a sporulating microcolony (Figure 3). The study demonstrated that under these conditions *B. subtilis* employs a bet-hedging strategy whereby some cells sporulate and others utilize alternative metabolites to continue growth (and can putatively pursue other survival tactics) (104).

For individual cells the benefit of sporulation is clear; spores are resistant to various environmental conditions and can ensure the preservation of the clonal lineage, whereas vegetative cells could not. In the laboratory strain, however, a significant fraction of cells do not use the remaining energy sources for sporulation but rather delay spore formation or avoid it. The potential advantage for these cells is twofold. First, these cells increase in number and may sporulate later using nutrients released by cells that have lysed. This resource use, termed cannibalism or fratricide, has been demonstrated in a number of studies (21 and references therein). Second, these cells are capable of rapidly resuming growth in the event of a new flux of nutrients. In contrast, cells that have sporulated are committed to a long-term process of spore formation and subsequent germination. Each of these paths is a form of specialization that increases efficiency in one area at the expense of the other.

**OUTLOOK**

The strategies and mechanisms discussed in this review are not limited to the microorganisms mentioned here. Many other bacterial and fungal species display phenotypic variation that may reflect a form of bet-hedging (see 11, 25, 92, 93 and references therein). These include processes that affect intra- or interspecies competition, as well as host-pathogen interactions, such as mucoidy and cytotoxicity of *Pseudomonas aeruginosa* and bacteriocin production in *E. coli*. A major challenge for future research will be to assess the effects of variable phenotypes on the interactions between organisms under steady-state and fluctuating conditions. This finding(s) may shed light on the pressures responsible for the evolution of genetic networks that directly or indirectly result in population multistability.

**SUMMARY POINTS**

1. Research increasingly acknowledges the presence and importance of cell-to-cell variability for the perpetuation of clonal populations.
2. Multistability is a ubiquitous feature of bacteria involving many different processes.
3. Phenotypic variable populations show increased fitness compared with homogeneous populations under fluctuating environments.
4. Genetic logic-AND gates are common network motifs in bacteria to generate heterogeneity.
5. Cell states can be passed on from one generation to the next via EI and this process might be important in bacterial development.
6. Synthetic biology and qualitative analyses of network motifs are promising for biotechnological and medical applications.
DISCLOSURE STATEMENT

The authors are not aware of any biases that might be perceived as affecting the objectivity of this review.

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